



BLOCKCHAIN FOR COVID-19 RESPONSES

A DecentraTech Collective **Research Initiative**

www.blockchainforcovid.com



DecentraTech
COLLECTIVE
Accelerating Blockchain & Web 3.0 for Business

#BlockchainforCovid
#DecentraTech

THE BLOCKCHAIN PROMISE

"We strongly encourage you to review new innovations and methods of deploying government services. Blockchain stands to be a major asset in that pursuit."

US CONGRESSIONAL BLOCKCHAIN
CAUCUS IN A RECENT LETTER TO
THE PRESIDENT ON COVID-19

THE BLOCKCHAIN REALITY IMPERATIVE

Are these lawmakers justified in their faith in blockchain or is this another example of proposing use cases that might benefit from a much misunderstood, sometimes controversial and (arguably) not-quite-ready-for-prime time technology?

Blockchain might be a transformational endeavor, but is it well suited to supporting applications to address global pandemics?

A few specific questions that should be asked before adopting it:

- What functionality of blockchain is important?
- How have specific implementations been designed to ensure scalability and security?
- Is the governance structure of private blockchains appropriate for protecting patient health information?



BLOCKCHAIN FOR COVID-19 RESPONSES RESEARCH INITIATIVE

The Blockchain for COVID-19 Responses research initiative is currently tracking 50+ projects /companies/product developments that are leveraging blockchain to deliver some kind of solution to a COVID-19 challenge. The research will focus on how and why blockchain is being used. Is it delivering on its promise or just being exploited for buzz-word publicity?

AUTHORITATIVE INDEPENDENT UNBIASED

While the research is being led by blockchain advocates, it will not be pulling any punches to favor the technology. Expect it to be:

- **Authoritative** – we are experts in blockchain technology and draw upon leaders in healthcare, pharma, supply chain, information privacy and IoT.
- **Independent** – our opinions are fact-based, defensible and cannot be purchased. We mean what we say.
- **Unbiased** – we are technology agnostic and won't push blockchain, or a particular implementation, if it's not the right fit.

ADVISORY BOARD

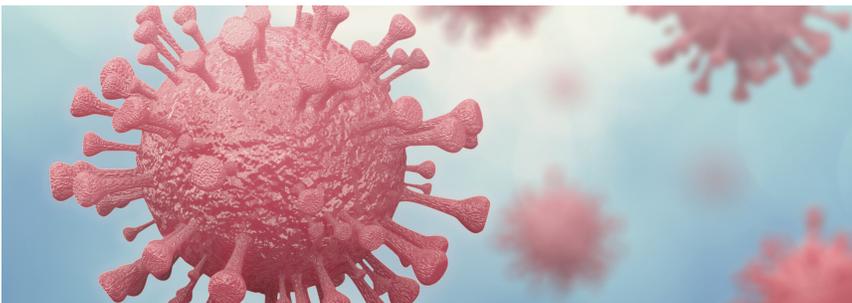
The research team will be augmented and guided by an expert Advisory Board comprising representatives of our research partners and other technology and vertical market experts. It will also draw on the opinions and wisdom via our exclusive community of members.

WHO SHOULD JOIN OUR RESEARCH COMMUNITY?

We are seeking representatives of:

- Blockchain technology innovators
- Healthcare service providers
- Health telematics and IT vendors
- Commercial and academic health research initiatives
- Providers of COVID-19 products and services
- Major corporates and industry-aligned groups
- Operators of business, educational and transportation facilities and infrastructure
- Consulting companies, IT services companies and systems integrators

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A RESEARCH PROGRAM FOR A NEW NORMAL FUTURE

Addressing the COVID-19 pandemic will be a global, multi-year and multi-faceted initiative. Even as vaccines and rapid testing become available in coming months to many in the developed world, we can expect early responses to evolve and new ones be developed. While the pace of innovation is impressive, rolling out new vaccines and tests worldwide is expected to take several years, and a “new normal” of conducting business and living life is sure to emerge and be sustained.

Appropriately, the Blockchain for COVID-19 Responses research initiative will comprise an ongoing program with a number of deliverables and elements, including:

- A comprehensive Industry Briefing, updated every six months, covering: COVID-19 use cases for blockchain; a review of significant COVID-19 projects and products, assessing their use of blockchain technology and prospects for adoption; and an overview of core blockchain technologies relevant to COVID-19 projects.
- An Online Directory of COVID-19 blockchain projects, to keep track of the many initiatives, classified by application focus, blockchain platform leveraged and other criteria.
- A Continuous Intelligence Service including original research notes focused on topical blockchain developments related to COVID-19, ‘quick read’ backgrounders on technologies, curated industry news and video interviews with industry innovators.
- An exclusive Research Community hosted on Slack to support ongoing 1:1 and group interactions with the research team, our advisory board and your industry peers.

Act Now - Join Our Community

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Memberships are available to industry professionals, teams and companies, with affordable options delivering our full range of program deliverables, or just those elements that you need for your business. All memberships include community access. Introductory pricing is currently available, as are academic and group discounts. Email research@decentratechcollective.com for membership information.

In addition to members, we welcome interest from potential research partners - industry leaders with recognized innovation credentials. Research partners provide financial support to underwrite the research initiative, allowing memberships to be affordable to all those seeking to benefit from the research. In addition, research partners work with our team to identify research topics and directions, and to provide their own wisdom to our community. Email research@decentratechcollective.com to learn more about our requirements for research partners and opportunities available to them.